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OCT 26 2004

PATENT APPLICATION  
Docket No. 14531.93

FILED VIA FACSIMILE

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

	Ruston Panabaker	)
Serial No.	09/734,973	)
Filed:	Dccember 11, 2000	) Art Unit
Conf. No.	4645	) 2614
For:	INTERACTIVE TELEVISION SCHEMA	)
Examiner:	John Manning	)
Customer No.	47973	)

**AMENDMENT "B" AFTER FINAL REJECTION FILED WITH  
REQUEST FOR CONTINUED EXAMINATION**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action of September 22, 2004 (paper no. 8), please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.